BLACK SWAN DATA | FETHR

Collaborative AI at Black Swan Data

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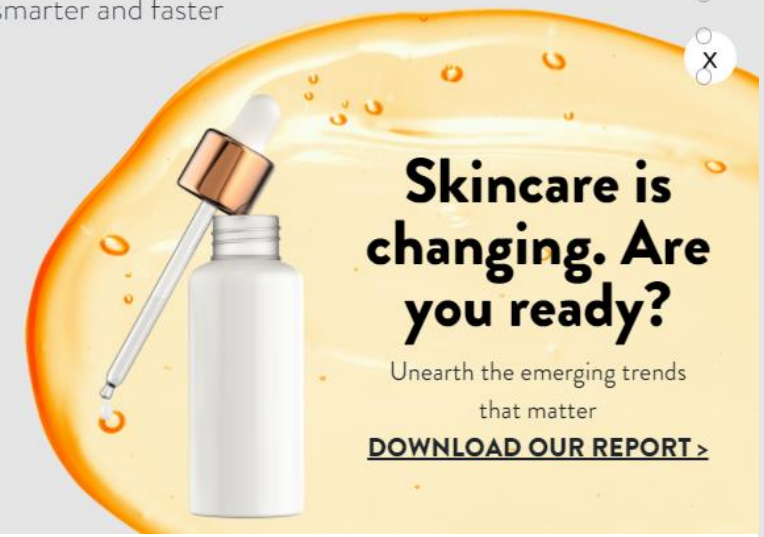
Revolutionise your research through data science

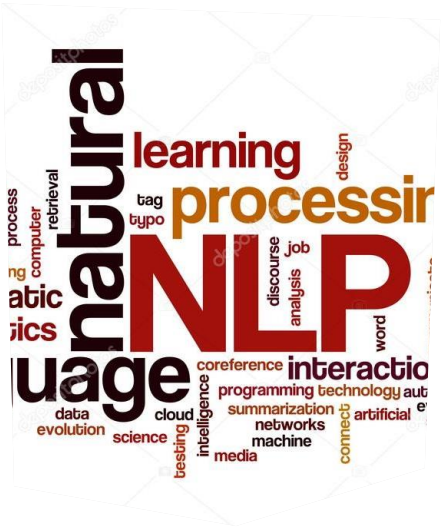
Using AI to unlock the power of Social data we understand and predict consumer trends, empowering global brands to act smarter and faster to get to market first.

DISCOVER HOW



Data science team

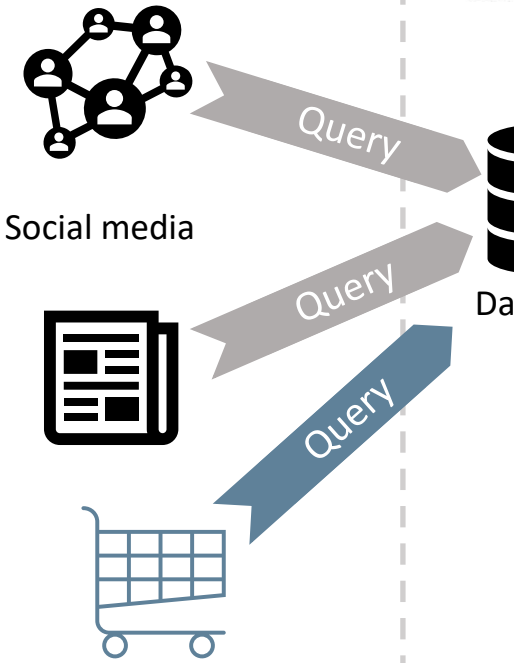
Szeged



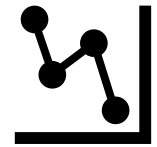
NLP expertise

university relations

Pipeline

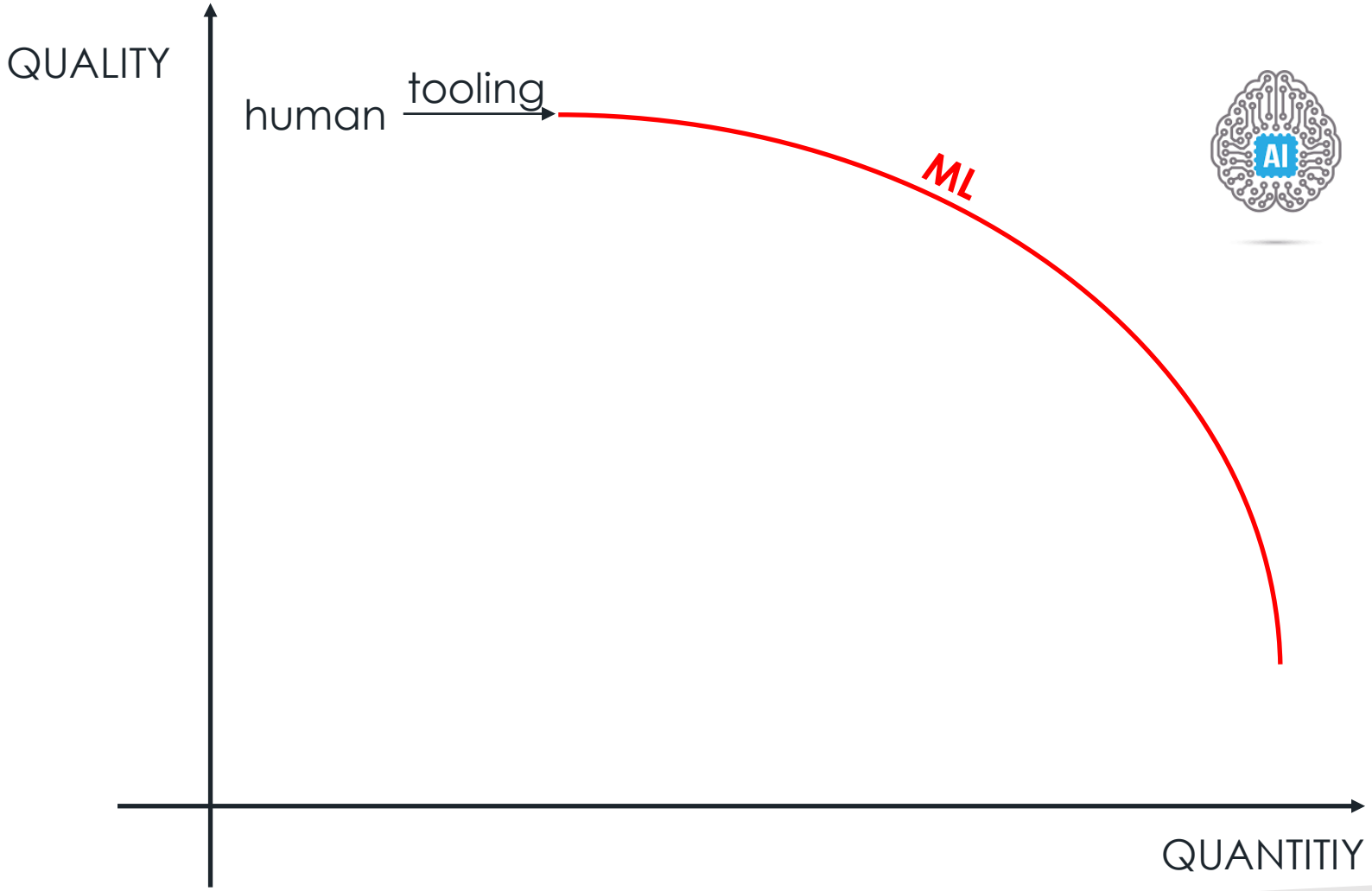


Report calculation



Reports
Trends
Sentiment
Associations
Demographics
Sample post
...

Human VS AI

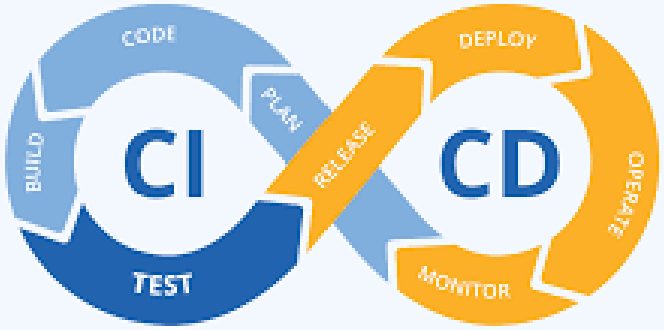


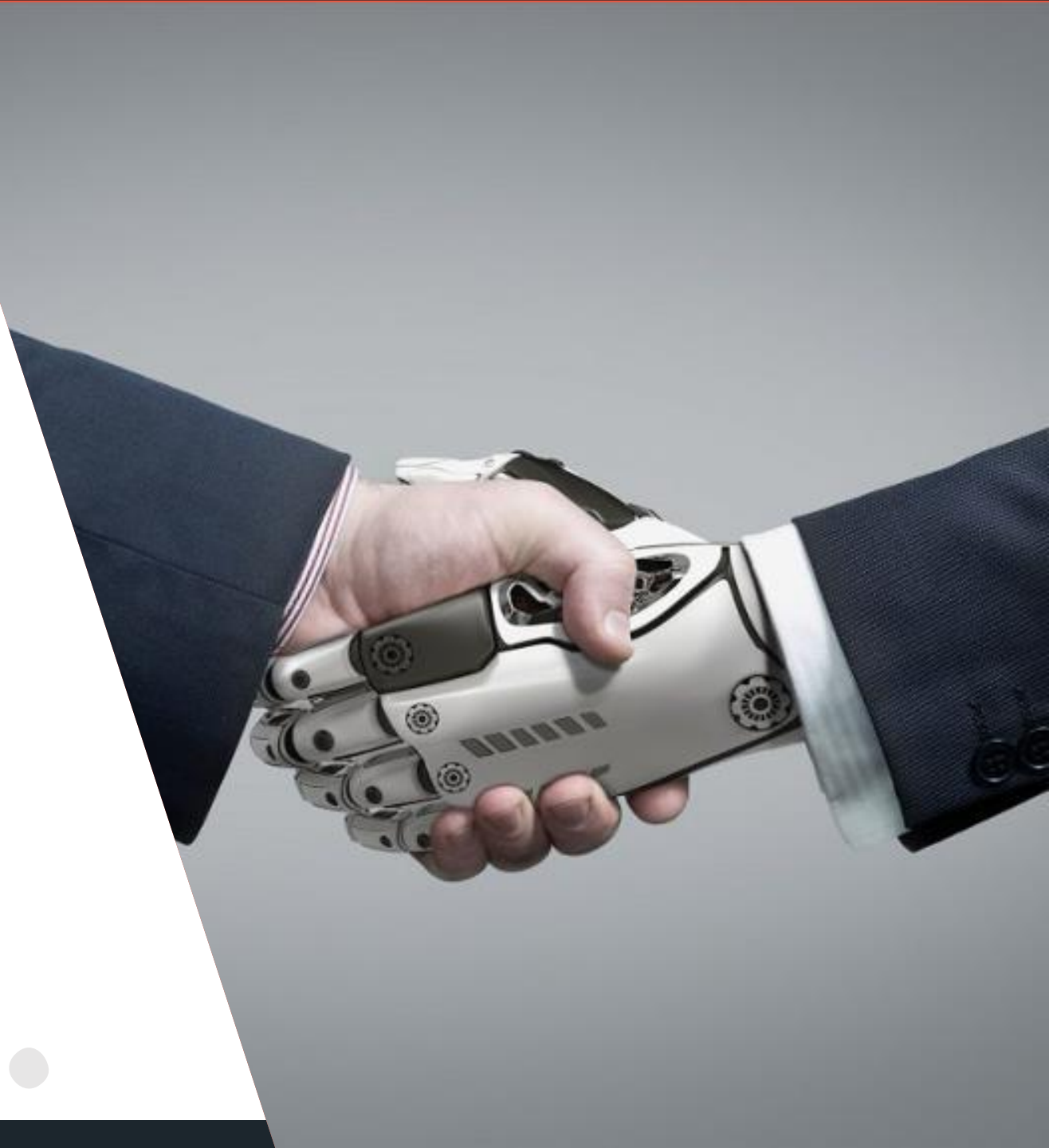
OR

Collaborative AI

Predictability and Comprehensibility

Controllability





Collaborative AI

eXplainable AI, interpretations

Collaborative AI

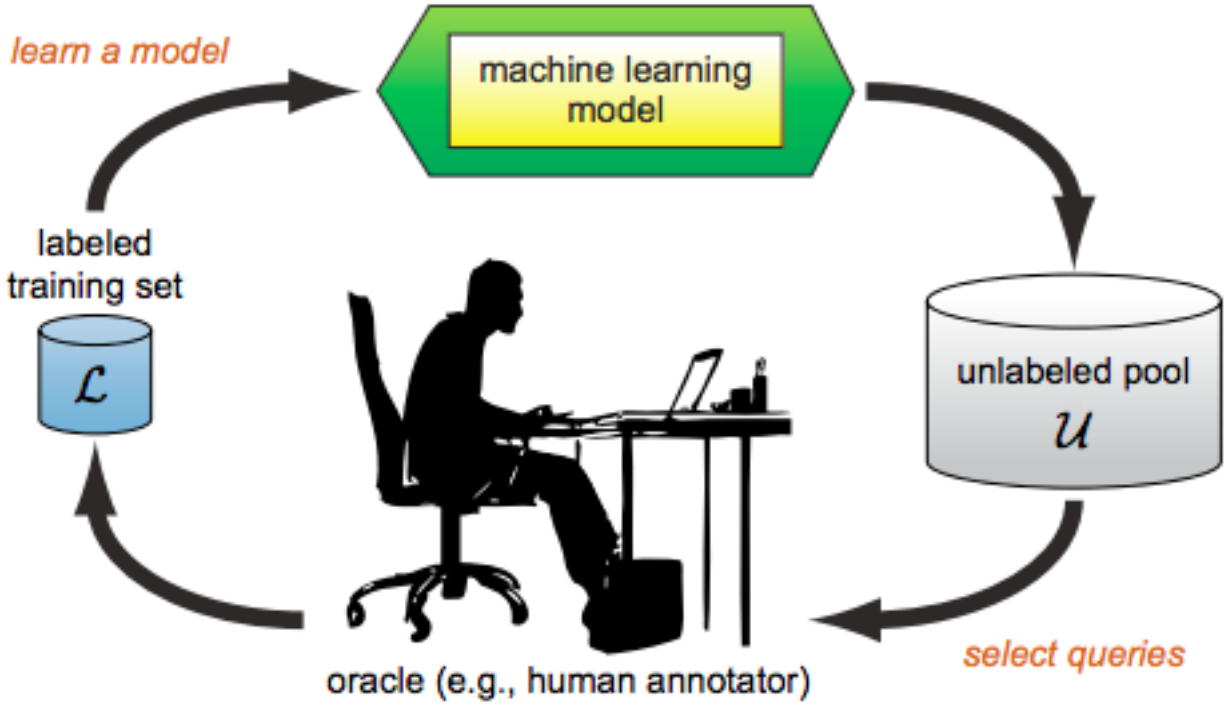
~~eXplainable AI, interpretations~~

continous quality evaluation!

Collaborative AI

continous quality evaluation!

Human-in-the-loop systems



Collaborative AI

continous quality evaluation!

Human-in-the-loop systems

- Statistics, tools for comprehension!
- Active learning, few-shot learning, domain adaptation

Supporting rule-based system building/update

- Directed sampling for manual investigation
- Recommendations
- EDA

Thank you

MESTERSÉGES INTELLIGENCIA
Nemzeti Laboratórium